



pathfinders  
Empowering Youth. Changing Lives.

# 2019 Annual Report



# MESSAGE FROM LEADERSHIP

Dear Friend,

Attempting to look back on 2019 seems a nearly impossible task with all that 2020 has brought our young people, our community and our world thus far. When we reflect on last year, there are two contradictory, yet complementary, themes that immediately arise: instability and stability.



Stability is tricky. You can hold a job, work on your emotional well-being or begin achieving your educational goals. Then one day a loved one is struck by violence. Your childcare provider is no longer available. Your car breaks down and you can't pay to fix it, resulting in job loss. Suddenly, life is unstable. Worse, any of these issues can snowball and result in the loss of safe, stable housing.

**Instability and trauma are often what bring youth and young adults to Pathfinders.** Whether housing instability, violence and/or sexual abuse in the home, or unresolved trauma needing to be addressed, young people who look to us for a place to rest, a place to be themselves and a place from which to build a solid platform for their futures.

*“Being housed was the platform I needed to follow up on my goals and start planning new goals. I wasn’t stable when I was homeless. Now I’m stable enough to really work and go for something.” – Pathfinders young person*

More than 800 young people received intensive case management services and around 4,500 young people in the community engaged with our street outreach team last year. Our incredible staff helped to empower them, connect them to resources and amplify their voices and their choices. Through that, we saw them achieve new levels of stability.

Our mission to Empower Youth and Change Lives is possible because of our equally incredible donors. A few years ago, we set a course to address the financial stability of Pathfinders. We shared our work with you, our closest supporters and champions, and **you responded by making incredible investments.** You will see on the following page that we have achieved a budget surplus again in 2019.

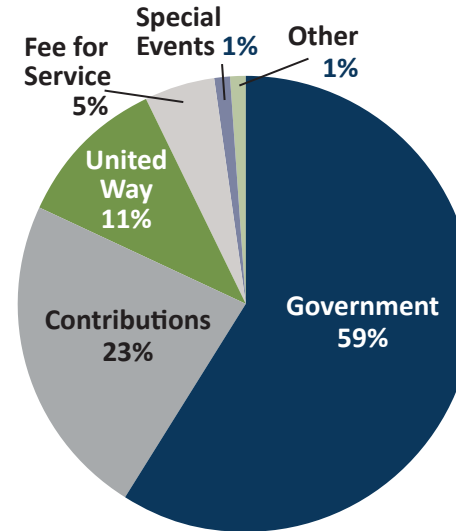
We are grateful for your support that helped us establish a strong cash position. Little did we know at the end of last year **how important our fiscal stability would be in 2020 and beyond** as the pandemic continues.

Sincerely,

Timothy R. Baack, MS, LPC  
President & CEO

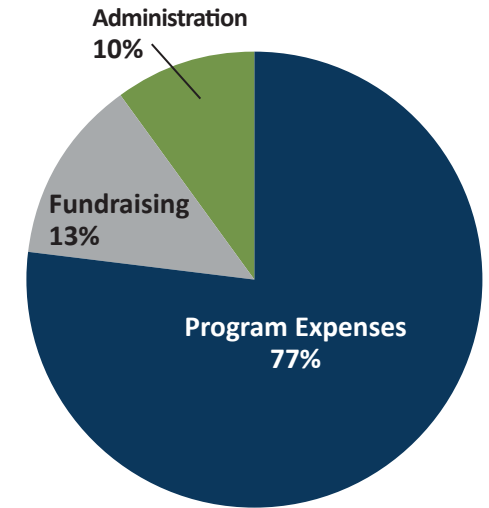
William Olivier  
Board Chair

# 2019 FINANCIALS



**REVENUE**

Government	59%
Contributions	23%
United Way	11%
Fee for Service	5%
Special Events	1%
Other	1%
<b>TOTAL REVENUE</b>	<b>\$4,639,683</b>



**EXPENSES**

Program Expenses	77%
Fundraising	13%
Administration	10%
<b>TOTAL EXPENSES</b>	<b>\$4,287,595</b>

For more information regarding our financials or to download our most recent Form 990, please visit [PathfindersMKE.org](http://PathfindersMKE.org).

## YOUNG PEOPLE SERVED

**822**

Young people received intensive case management, counseling, housing, shelter, sexual exploitation and trafficking advocacy, educational and basic needs support

**5,332**

Total number of young people who accessed Pathfinders' services including one-on-one interactions with our street outreach team

**25%**

of the young people served accessed two or more Pathfinders services

**95%**

of those we serve identify as Black, Hispanic, Indigenous, Asian and Multi-racial

**20%**

of those who reported their sexual identity, 20% identify as LGBTQ+



## 2019 HIGHLIGHTS

(Clockwise l. to r.) Impact100 Greater Milwaukee selected Pathfinders as a \$100,000 grant recipient, which allowed us to replace our 11+-year-old street outreach vehicle and provide survival resources for youth

Pathfinders' youth were featured in a fashion show as part of **2019 Streets – An Evening for Youth Empowerment**

Pathfinders was selected as the **BizTimes Media's 2019 Nonprofit Excellence Award** for the Large Nonprofit Organization of the Year

# CIRCLES OF SUPPORT

Pathfinders is grateful for the financial and in-kind contributions of all of our donors that helped us Empower Youth and Change Lives in 2019.

## TRAILBLAZER (\$20,000 and up)

Bader Philanthropies  
Brady Corporation  
Foundation  
Greater Milwaukee  
Foundation  
*Carl & Lora Otjen  
Family Fund*  
*Walter & Olive Stiemke  
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Matthew & Kathryn Kamm  
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Chuck Moyer  
Northwestern Mutual  
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Potawatomi Hotel & Casino  
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Program

## VANGUARD (\$5,000-\$19,999)

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## LEADERSHIP (\$2,500-\$4,999)

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Christine E. Rundblad Fund*  
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**TIMOTHY R. BAACK,**  
**MS, LPC**  
**President & CEO**

# CIRCLES OF SUPPORT

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## **VISIONARY** **(\$1,000-\$2,499)**

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Church  
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Peggy Williams-Smith &  
Tim Smith  
Carol & Lee Wolcott



*Pathfinders worked to ensure the accuracy of this listing. If you see a discrepancy, contact [development@PathfindersMKE.org](mailto:development@PathfindersMKE.org).*